



Privacy Policy & Data Protection

Privacy Policy & Data Protection

Wiggl Health, Inc. along with its affiliates ("Wiggl Health") are staunchly committed to safeguarding our clients' privacy and ensuring the security of their data. The ensuing policy, known as our Privacy Policy, delineates the measures we uphold to maintain the privacy of the information of users across our website and mobile applications. By accessing Wigglhealth.com or using Wiggl Health's mobile applications (jointly referred to as the "Services"), you acknowledge and agree to the practices and policies stated in this Privacy Policy. "You", "your", or similar terms denote you as a user of our Services. The Service we provide is defined in our Terms & Conditions.

We prioritize and uphold our site users' privacy. This Privacy and Data Protection Policy ("Policy") outlines our data collection and usage methods and is integrated into our Terms of Use upon utilizing our Site.

Your Consent

Your use of our Site signifies your consent to our Data Protection and Privacy Policy. Please refrain from using our Site if you disagree.

Definitions

Company

The term "Company" refers to Wiggl Health Inc., located at 340 Lassenpark, San Jose, CA 95136.

GDPR

"GDPR" is the General Data Protection Regulation Act, applicable within the European Economic Area (EEA).

Data Controller

The "Data Controller" is the individual or legal entity who independently or collaboratively determines the methods and purposes of personal information processing. The Company is the Data Controller for the personal data you submit via the Site.

Data Processor

A "Data Processor" is any individual or legal entity that processes the data on behalf of the Data Controller.

Data Subject

A Data Subject is any living individual using our Site.

Principles for Processing Personal Data

Our processing of personal data subject to the GDPR adheres to the following principles:

1. Fairness and lawfulness. We ensure the protection of individual rights of the Data Subjects when processing personal data. All personal data is collected and processed in a legal and fair manner.
2. Purpose limitation. The personal data of Data Subjects must only be processed for specific purposes.
3. Transparency. The Data Subject must be informed about the collection, processing, and usage of his/her data.
4. Accuracy. We make reasonable efforts to ensure the accuracy of personal data and rectify or erase any inaccuracies promptly.
5. Storage limitation. We will not keep personal data for longer than necessary, except for anonymized data which may be kept indefinitely.
6. Confidentiality and integrity. We apply appropriate measures to safeguard the confidentiality and integrity of personal data.

What Information Do We Collect?

Upon registering to use the Service via the Site, you'll be requested to provide certain personal information such as your name, phone number, and email.

We and our third-party service providers may collect information about your use of our Site, including but not limited to:

1. Log information
2. Data collected by cookies and tracking pixels
3. Web beacons
4. Embedded scripts

Where Do We Store Your Information?

Your information may be stored on our servers or on servers owned by third-party cloud storage providers, which are forbidden to use your information outside of the provisions in this Privacy Policy.

How Do We Use Your Information?

The information we collect may be used for various purposes including:

1. Verification of your identity upon returning to the Site.
2. Provision of Services.
3. Notifying you about changes to our Site and Services.
4. Analysis and improvements of our Site and Services.
5. Marketing.
6. Personalizing the ads you see on other sites.
7. Responding to your messages and comments.
8. Providing customer support.
9. Detecting, preventing, and addressing technical issues.
10. Sending technical notices.

Legal Basis for Collecting and Processing Personal Data

The legal grounds for the collection and usage of personal data as described in this Policy depend on the type of personal data we collect and the specific circumstances under which we collect it:

1. We need to execute a contract with you.
2. You have given us your consent.
3. Processing your personal data is in our legitimate interests.
4. We need to abide by the law.

Note: If you do not provide personal data, we may not be able to provide some Services.

Do We Use Cookies or Tracking Pixels?

Yes, we use cookies and tracking pixels to personalize your experience of our Site and compile aggregate data about our Site's traffic.

Do We Use Google AdWords or Other Remarketing Methods?

Yes, we use remarketing services such as Google AdWords to advertise our site to previous visitors on third-party websites.

Do We Use Google Analytics?

Yes, Google Analytics helps us track visits to our Site, enabling us to improve our Site and Services.

Do We Transfer Your Data to Other Countries?

Yes, we may transfer and store your data in countries other than the country it was originally collected, including the United States, Canada, or other destinations outside the EEA. We comply with applicable legal requirements providing adequate protection for the data transfer to countries outside the EEA.

How Do We Respond to "Do Not Track" Signals?

We may track your browsing behavior for better suggestions and information for you.

How long do we store your information?

We will retain your personal information only for as long as is necessary for the purposes set out in this Policy.

We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

We intend to store some of your information and User Content indefinitely.

What about links to other websites?

We may provide links to or compatibility with other websites. However, we're not responsible for the privacy practices employed by those websites or the information or content they contain, or for any interactions with such websites or their users.

How do we protect your information?

We use Site-appropriate physical, electronic, and other procedures to

safeguard and secure the information we collect. However, please be aware that the Internet is an inherently unsafe environment, and that hackers are constantly working to defeat security measures.

Thus, we cannot guarantee that your information will not be accessed, disclosed, altered or destroyed, and you accept this risk.

How can you protect your information?

We urge you to take steps to keep your personal information safe by not sharing it with others or posting it online.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information (PII) for commercial or marketing purposes.

We may share your PII with third-party processors, which can include:

Payment processors
Providers of email management and distribution tools
Providers of security and fraud prevention services
Providers of data aggregation and analytics software
We will, if required by a valid court order, provide your personal information in a civil or criminal proceeding.

We will not share any PII that we have collected from or regarding you except as described below.

Information Disclosed in Connection with Business Transactions. If we are acquired by a third party as a result of a transaction such as a merger, acquisition or asset sale or if our assets are acquired by a third party in the event we go out of business or enter bankruptcy, some or all of our assets, including your PII, may be disclosed or transferred to a third party acquirer in connection with the transaction.

Information Disclosed for Our Protection and the Protection of Others. We cooperate with government and law enforcement officials or private parties to enforce and comply with the law. We may disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate: (i) to respond to claims, legal process (including subpoenas); (ii) to protect our property, rights and safety and the property, rights and safety of a third party or the public in general; and (iii) to stop any activity that we consider illegal, unethical or legally actionable activity.

Sub-processors

The Company works with certain third-parties to provide specific functionality within the Site.

By using the Site, you also authorize the engagement of these third parties as sub-processors of your data.

If you object to the sub-processors' handling of your data on the terms indicated at the links, please terminate your use of the Site.

Entity Name
Subprocessing Activities
Entity Country
Google
Firebase
Cloud Service Provider
USA
Amazon
Web Services, Inc.
Cloud Service Provider
USA

You may contact these sub-processors directly to have any information they store about you erased.

We may update our list of sub-processors by posting that information in this privacy policy. Please check back for updates.

Not Intended for Children

Our Site is not intended for children under the age of 18. We do not knowingly or specifically collect information from or about children under the age of 18.

Notice for Minors

If you are under the age of 18, and if our Site publicly displays your content, at any time you can delete or remove your content using the deletion or removal method within our Site. If you have questions about how to remove your content, or you need assistance, you can contact us here. Although we offer deletion capability, you should be aware that your removal of your content may not ensure complete or comprehensive removal of the content or information posted through the Site, especially if it has been shared by others. Also, there may be circumstances in which the law does not require or allow removal even if requested.

Data Protection Rights

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. If you wish to be informed what personal data we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

The right to be informed of your rights
The right to access, update or to delete the information we have on you
The right of rectification (to correct mistakes)
The right to erasure (known as "the right to be forgotten")
The right to restrict processing of your data
The right to data portability
The right to withdraw consent if you are resident in the European Economic Area and you believe we are unlawfully processing your personal information, you also have the right to complain to your local data protection supervisory authority. You can find their contact details here: http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm.

Withdrawing Consent

If you wish to withdraw your consent to process your personal data, please contact us. If you withdraw your consent, this will not make processing which we undertook before you withdrew your consent unlawful.

Changes to our Privacy Policy

If we decide to change our Privacy Policy, we will post those changes on this page. We may also, but are not required to, send you an email notice.

Wiggl Health Privacy Policy

At Wiggl Health, we take your privacy seriously. This Privacy Policy explains how we collect, use, and protect your personal information when you use the Wiggl app and connect it with Google Health Connect.

Information We Collect from Google Health Connect:

When you connect Wiggl with Google Health Connect, we may collect the following types of data with your explicit consent:

Distance: How far you walk, run, or cycle.

Exercise Sessions: Details about your workouts, including type, duration, and intensity.

Heart Rate: Your heart rate during exercise or rest.

Steps: Your daily step count.

Total Calories Burned: An estimate of your calorie expenditure.

How We Use Your Data:

We use this data to:

Personalize Your Experience: Tailor the Wiggl app to your fitness goals and activity levels.

Track Your Progress: Provide insights into your health and fitness journey.

Offer Recommendations: Suggest workouts, challenges, and other features to help you reach your goals.

Improve Our App: Analyze data to enhance the functionality and user experience of Wiggl.

Data Security:

We are committed to protecting your data. We use industry-standard security measures to encrypt your information and prevent unauthorized access. Specifically:

Encryption at Rest: All data is encrypted using AES-256 encryption to ensure the highest level of security.

Sensitive Health Data: Database columns containing sensitive health data are encrypted using AES-256 encryption.

Secure Connections: All connections between the app and the server are secured using HTTPS to protect your data during transmission.

Key Management: Encryption keys are stored in secured storage to ensure their safety and integrity.

Database Security: Connections between the database and API servers are also secured to prevent unauthorized access and ensure data integrity.

Your Choices:

Data Access: You can access and view your data within the Wiggl app or through Google Health Connect.

Data Modification: You can update or correct your data at any time through Google Health Connect.

Data Deletion: You can disconnect Wiggl from Google Health Connect or delete your data within the app to remove it from our servers.

Sharing of Data:

We do not sell your personal information to third parties. We may share anonymized and aggregated data (without personal identifiers) with partners for research and development purposes.

Changes to This Policy:

We may update this Privacy Policy from time to time. We will notify you of any significant changes through the app or by email.

Contact Us

If you have questions about our Privacy Policy, please contact us at support@wigglhealth.com.